



BECOME A MEMBER

ViewPoint Gallery is an artist-run gallery with a mandate to inspire, engage, educate, and promote the art of print photography.

Photographers interested in joining ViewPoint Gallery may submit an application and portfolio for consideration (see pages 6-7 for details).

BENEFITS OF BEING A MEMBER

- Street-level exhibition space for members' images
- Audience for your work
- Opportunity to mount month-long shows in the Feature Gallery A and individual images in the Members' Gallery B
- No commissions on sales
- Credit/ Debit service (10% processing fee)
- Artist page and galleries on website
- Collegial atmosphere with experienced artists sharing common interests
- Voting privileges
- Established gallery since July 2000
- Monthly artist talks
- Workshops
- Use of 24" Canon Pro-2100 printer (printing fees apply)
- Use of PC desktop and laptop
- Use of the gallery space to hold workshops/classes (rental fees apply)

EXPECTATIONS OF MEMBERS

- Compositional and technical skill in one or more photography-based media.
- Proficiency in production and presentation of exhibition-quality images.
- Ability to present a compelling body of work that expresses a cohesive point of view or artistic intent.
- A commitment to actively participate in the operation and spirit of the ViewPoint Gallery co-operative, which is an essential component of being a member, and to commit to active membership for at least one full year.

MEMBERSHIP CATEGORIES & FEES

There are four juried membership categories for ViewPoint Gallery, with benefits, requirements and fees listed in the table below.

Membership Level	Benefits	Requirements	Fees
Exhibiting Member – PRIME*	<ul style="list-style-type: none"> • may exhibit up to 2 pieces of new work on a monthly basis in Members' Gallery B. • may exhibit up to 2-3 pieces in ALL Members exhibits. • may exhibit in the All-Members December Exhibition • may participate on Feature Member wall. • may submit proposals for solo shows in Gallery A. • may have unframed prints for sale, in addition to cards, may also have print portfolios available for viewing in the gallery. • may vote at the AGM, sit on the Board, and participate on Committees. • may access gallery's wide format printer 	<ul style="list-style-type: none"> • must join for a 1 (one) year minimum • must staff the gallery a minimum of 1 (one) shift each month member has work on exhibit • must staff the gallery as per normal requirements of 8 (eight) times / show if exhibiting a solo show 	<p>\$100/month member fee + one-time \$30 gallery share (Refunded when leaving the gallery)</p> <ul style="list-style-type: none"> • group and solo exhibiting fees are extra *** • Printing fee of \$0.75/linear inch of 24" wide paper
Exhibiting Member – BASIC**	<ul style="list-style-type: none"> • may exhibit up to a maximum 4 (four) months /year (up to 2 pieces of new work if in Members' Gallery B or up to 2-3 pieces if in All Member exhibits) • may exhibit in the All Members December Exhibition in addition to the 4 months/year listed above • may have unframed prints for sale, in addition to cards, may also have print portfolios available for viewing in the gallery. • may vote at the AGM, sit on the Board, and participate on Committees. • may access gallery's wide format printer 	<ul style="list-style-type: none"> • must join for a 1 (one) year minimum • must staff the gallery a minimum of 1 (one) shift each month member has work on exhibit 	<p>\$50/month member fee + one-time \$30 gallery share (Refunded when leaving the gallery)</p> <ul style="list-style-type: none"> • group exhibiting fees are extra *** • Printing fee of \$0.75/linear inch of 24" wide paper

<p>Student Member</p> <ul style="list-style-type: none"> • is a full time registered high school or post-secondary student 	<ul style="list-style-type: none"> • while a student, may have same benefits as Basic Exhibiting Member • for the first year after graduation, may remain as a Basic Exhibiting Member at \$30/month or become a Prime Exhibiting Member at the reduced rate of \$75/month • may go to full fee rates in subsequent years • may access gallery's wide format printer 	<ul style="list-style-type: none"> • must join for a 1 (one) year minimum 	<p>\$30/month member fee while a student + one-time \$30 gallery share (Refunded when leaving the gallery)</p> <ul style="list-style-type: none"> • group exhibiting fees are extra • Printing fee of \$0.75/linear inch of 24" wide paper
<p>Print Associate</p>	<ul style="list-style-type: none"> • may access gallery's wide format printer during regular gallery hours 	<ul style="list-style-type: none"> • must join for a minimum of one year • must be a Friend of The Gallery 	<p>\$120/year</p> <p>Printing fee of \$1.00/linear inch of 24" wide paper</p>

* Prime Exhibiting Members will be expected to honour the principle of the Prime and Basic Exhibiting Member levels and NOT jump back and forth for monetary or exhibition benefits.

** A Basic Exhibiting Member may move up to Prime level at any time and from that point on would observe benefits, requirements, and associated fees with the Prime level.

*** See EXHIBITION COSTS & KEY RESPONSIBILITIES next page

EXHIBITION COSTS & KEY RESPONSIBILITIES

Member Solo Show

- \$150 exhibiting fee
- Pays for posters and vinyl lettering (approximately \$150)*
- Prepares images for and participates in installation
- Attends opening
- Provides catering for opening reception
- Artist talk
- Take down and removal of exhibition

Member Group Shows

- \$25/participant exhibiting fee
- Posters and vinyl lettering costs are covered by exhibiting fee
- Prepares images for and participates in installation
- Participants provide catering for opening reception
- Artist talk
- Take down and removal of exhibition

NewPoints (New Member Show)

- New members will share exhibition cost of \$150. If there are only 1 or 2 new members and they do not want to use the entire Gallery A wall, this fee can be adjusted accordingly
- Pays for posters and vinyl lettering (approximately \$150 shared)*
- Prepares images for and participates in installation
- Attends opening
- Provides catering
- Artist talk
- Take down and removal

Invited Guest (includes NSCAD)

- No exhibiting fee
- No fee for posters or vinyl lettering
- Prepares images for and participates in installation
- Attends opening
- ViewPoint members provide catering
- Artist talk
- Take down and removal

Approved Guest (submitted proposal)

- \$150 exhibiting fee
- Pays for posters and vinyl lettering (approximately \$150)*
- Prepares images for and participates in installation
- Attends opening
- ViewPoint members provide catering
- Artist talk
- Take down and removal

***Additional Notes Re Costs** (for Member Solo, NewPoints and Approved Guests Exhibits)

- Vinyl lettering is required for the exhibition titles and artist names installed on the Gallery walls. Exhibitors are responsible for providing and paying for this lettering, but the Gallery can assist with design and recommend local suppliers to print it. The approximate cost of lettering is \$50 depending on text length.
- Window posters for publicity are required (two in total, one for the “coming next month” section and one for the “this month” section). Sandwich Board posters are optional, but if they are used, there must be two posters installed (one on each side). If not used, the sandwich board remains stored in the gallery. The Gallery will assist with poster design and printing. The approximate cost per poster is \$25; that’s \$100 for four posters.
- The total extra cost for vinyl lettering and posters is approximately \$150. If there are extenuating circumstances preventing an exhibiting member from paying these additional exhibition costs, please have a private conversation with the Exhibition Committee chairperson.

APPLICATION REQUIREMENTS

What to Submit:

- 1) **MEMBERSHIP APPLICATION COVER FORM** (next page) that briefly introduces you and tells us why you are interested in joining ViewPoint Gallery.
- 2) **RÉSUMÉ** that includes your background (professional and photographic), training (formal or self-taught), and previous exhibition or gallery experience (if any).
- 3) **ARTIST STATEMENT** that describes your photographic practice, specialized areas of interest, general artistic vision, and the intent behind the body of work you are submitting for evaluation (i.e. why you are showing us these specific images).
- 4) **EXAMPLES OF YOUR WORK:** 10-20 unframed, exhibition-quality prints, *minimum* size 8" x 8", presented in a portfolio case or display box. We are looking for one or two cohesive bodies of work, thoughtfully curated and professionally presented, that reflect the subjects and themes you are currently exploring (i.e. we are *not* looking for your "greatest hits" collection).
- 5) **ELECTRONIC VERSIONS OF IMAGES AND SUPPORTING MATERIALS:** In addition to the printed materials and images above, we require digital versions of your 10-20 images (JPEG format, sized 1920 pixels on the longest side) and your Membership Application Cover Form, Résumé and Artist Statement (in PDF or Word format).

NOTE: membership submissions that do not include the above items will not be considered, so please check the requirements carefully before submitting your application. If you are unsure or have questions, please visit the gallery or contact us at info@viewpointgallery.ca.

How to Submit:

- Printed versions of your submission may be left at ViewPoint Gallery, 1475 Bedford Highway in Bedford during gallery hours, Thursday - Sunday 12 noon – 5 pm.
- Digital versions of your application materials and images must be sent to info@viewpointgallery.ca.
- Please label your printed and digital application packages "New Member Submission."

What Happens After You Submit:

- Your membership application and print portfolio will be reviewed within one month and responses will be given in writing by email.
- Print portfolios may be picked up in person during gallery hours after membership decisions have been made.

MEMBERSHIP APPLICATION COVER FORM

Name: _____

Address: _____

Phone(s): primary _____ alternate _____

Website: _____

Social Media: _____

Membership Category
you are applying for:
(see pages 2-3 for details)

Exhibiting Member – PRIME

Student Member

Exhibiting Member – BASIC

Print Associate

Why do you wish to join ViewPoint Gallery? _____

What can you contribute to the gallery? _____

APPLICATION CHECKLIST: have you remembered to include your

résumé artist statement 10-20 exhibition-quality prints